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 Association of Colleges and Schools of Education in State Universities
 

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 and Land Grant Colleges and Affiliated Private Universities
 

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▶ **Home**

▶ **Directory**

▶ **Executive Committee**

▶ **Task Forces**

▶ **Constitution**

▶ **Mission Statement**

▶ **Minutes**

▶ **Contact Us**

▶ **Site Map**



## Minutes for October, 2000

ASCESCLGU/APU

October 1- 3, 2000

St. Pete Beach, FL

Meeting Minutes

Oct. 1, 2000

1. President Karen Gallagher opened the meeting at 8:45 AM.

2. Dean Jane Applegate (U South Florida) and Dean Bob Clark (Florida State U) welcomed the membership to Florida. Dean Clark provided an overview of education policy in Florida.

3. Dean John Oehler (Virginia Commonwealth) introduced Provost Rod McDavis. Provost McDavis is the current chair of the AACTE Board of Directors and spoke to the group using the theme: "If you don't know where you're going; you'll never get there."

In addition to the "McDavis Five", McDavis highlighted questions of the:  
value add of SCDEs;

graying of the faculty;

current political climate for teacher education;

usefulness of Institutional Performance Agreements (what will you do; what measures will you use; how much will it cost?);

need for high profile education research; and

cooperation between land grant schools and HBCUs.

Provost McDavis exhorted the group to build an action agenda for the association; be proactive; create promotional pieces for the group; and have a vision of what the organization should look like in 20 years. He warned the group that Provosts and Presidents must be challenged to support education schools because there are current pressures to merge units in this climate of relentless criticism.

4. Dean Carole Ames (Michigan State U) introduced David Breneman. Dr. Breneman addressed the group on the for-profit Education Industry. Breneman described aspects of the University of Phoenix strategy and programs. Of some special interest were: the relationship of e-learning and distance learning; the contracting for programs (especially continuing education rather than full academic degrees) with corporations or entire districts; and responsiveness to student needs.

Dr. Breneman suggested that universities that specialize in the 18-22 year old market in elementary education are less at risk than those who have other niches. To the extent that colleges depend on income from professional development, however, their market share could be jeopardized.

Dean Carole Ames (MSU) gave additional comments on this topic saying the public wants choice and the private sector education industry is the charter school for higher education. To the extent SCDEs can't show outcomes of their work, degrees from traditional universities are devalued. The separation of curriculum development; curriculum delivery; and assessment in the private sector all companies to move much more quickly than traditional universities. Ames used examples from Sylvan Learning Systems and Lifespan.com. She pointed out that universities have difficulties scaling up their e-learning efforts; there are problems with the technology competence of faculty; and with faculty members' focus on teaching rather than learning.

#### 5. Executive Board Meeting with Task Force Chairs.

Present: Gallagher, Oehler, Ames, Mitchell, Conoley, Yinger, Andrews, Oliver

The Board discussed an agenda for our March 1 meeting at AACTE in Dallas. The meeting will be organized around creating action agendas from our task forces. A member of the Executive Board will join each task force to facilitate communication.

Governmental Relations (Furhman and Chou);

Cultures in Community (Gallagher, Mary Dillworth from AACTE will be invited). This group should deal with promoting more participation from HBCUs and to investigating issues associated with the achievement gap between black and white children.

Accountability (Yinger) including standards for alternative routes to certification Education Industry (Ames). For example, this group might assemble information about the current electronic learning opportunities that exist within the association; develop financial models associated with for profit entities within SCDEs.

Educational Leadership (Andrews and Mitchell).

Dean Oehler gave a brief treasurer's report. The Board suggested that some funds should be spent on the task forces to help develop position papers, publications, etc. from each one. In addition, the Board will allocate money to develop an Association website and promotional piece.

6. Dean Jane Close Conoley (Texas A&M University) introduced Dr. Peggy Blackwell (U. of New Mexico) and Dr. Bill Tierney (U. of Southern California). Each presented issues associated with tenure and promotion. Dr. Blackwell presented results of her study regarding tenure and promotion in SCDE's. Dr. Tierney suggested future needs for niche identification for College to be successful in keeping market share. This kind of identification will affect promotion and tenure policies. He suggested that relationships between IHE, community colleges and public schools will intensify and that IHEs will change dramatically because of the growing availability of electronic learning. Compared to other IHE faculties, ed faculties are older; more likely to be African American; and less likely to be Asian American. The number of full time faculty has dropped to 60% suggesting a decrease of political power within the university. Many universities' trajectory toward higher national rankings (requiring higher SATs; more research funding) menaces ed schools.

7. Dean Walter Gmelch (Iowa State U) presented a workshop on department

heads.

October 2, 2000

8. President Gallagher opened the meeting by reminding the group of important website addresses:

Land Grant Deans' Listserve: [LGDEANS@LISTSERV.TAMU.EDU](mailto:LGDEANS@LISTSERV.TAMU.EDU)

Land Grant Deans' Website (which includes the Directory): [directory\\_name\\_ag.html](#)

Salary Survey: [www.coe.uga.edu/salariesurvey](http://www.coe.uga.edu/salariesurvey)

She also reminded the participants of the Association's mission and pointed out that meeting is organized around key challenges facing the profession. She urged that members sign up for participation in one of the five task forces:

- Communities and Culture;
- Educational Leadership;
- Accountability;
- Education Industry; or
- Governmental Relations.

9. Dean Jane Applegate (USF) introduced a panel to discuss the policies and politics affecting public and higher education in Florida. Members of the panel were Bob Clark (FSU); Cheryl Fountain; and President Judy Genshaft (USF). The panel emphasized that IHE should:

- ? propose changes to teacher preparation prior to legislative mandates;
- ? embrace alternative certification programs;
- ? work to align preK-16 curricula; and
- ? engage with the problems of inner city education (the new land grant mission).

10. Penny Early (AACTE) with a panel composed of Deans Victoria Chou (Chicago), Barbara Fuhman (LSU) and Bill Sparkman (U of Nevada-Reno) provided a report of issues associated with Title II policy and implementation.

Penny informed the membership of a new Rapid Information System that will be available from AACTE by January 2nd.

11. Of special importance is to remember that Dean Regis Bernhardt of Fordham University has no relationship at all to the Thomas B. Fordham Foundation.

October 3, 2000

12. David Imig provided a contextual scan: New Accountability Expectations for PK-12. The AACTE webpage makes the scan available. David urged the deans, immediately upon returning home, to:

- learn the state agenda for teacher education;
- ? gear up for reports such as the Glenn Commission Report, TIMMS-R report and the Title II report card;
- promote widespread discussion of the evidence available to show our graduates perform well in school assignments
- talk about alignment of our preparation programs with the state's K-12 standards and teacher preparation standards;
- insure that our students are conversant with state standards

### 13. Business Meeting

Dean Jane Close Conoley presented the secretary's report. She asked that all members update the web directory so that the printed directory can reflect accurate information (jane-conoley@tamu.edu). In addition, she reported that Deans Joan K. Smith (U of Oklahoma) and John Taylor (U of Arizona) have agreed to run for president elect. Further, she reported the Executive Committee nominated her to serve another term. Dean Franklin Jones moved that the membership select Jane as the secretary for the next three years. PWD

Dean John Oehler gave the treasurer's report. Dean Richard Andrews moved that an investment committee be established. PWD.

The group discussed the challenge of eliciting greater involvement from the HBCU's. This discussion will continue with input from HBCU members.

Dean Karen Gallagher (U Southern California) reported on future meetings, communications, and task forces

#### Future Meetings:

March 1 in Dallas prior to the AACTE conference. At this meeting a lunch to honor retired deans will be hosted; the task force work will continue; and there will be a governmental relations report.

October 6 or 13 will be the start of the next fall's meeting. This will be in San Diego. Negotiations are ongoing to have the meeting at the Coronado Hotel.

Future meetings will be held in Williamsburg (2002) and in Santa Fe (2003).

July Executive meeting at ECS in Philadelphia.

#### Communications

President Gallagher also reported that the executive committee would insure that a website and brochure for the Association are constructed.

#### Task Forces

Karen charged each of the task forces to develop specific plans and products. For example:

Governmental Relations must keep the group abreast of developments associated with ESEA, OERI, Title II, and other important legislation.

Educational Leadership must investigate what we are doing to create improved leaders; what new models are being used?

Accountability: What are we doing to reduce achievement gaps? What are our standards for quality teachers whatever the route to certification? Education

Industry: What are we doing at our universities in terms of on line degree, courses, and partnerships with private providers? What are the financial models related to professional development on line?

Culture in Communities: How can we form more meaningful partnerships with HBCUs? What partnerships already exist?

The work of the Task Forces will be the basis for an action agenda for the Association. What value do we add to the preparation of educational professionals; what would be lost if our association did not exist?

The timeline for the Task Forces is as follows:

March 1: report on the plans for each task force and what resources are needed

July 1: Chairs of Task Forces invited to ECS in Philadelphia to discuss benchmarks, standards, ways of understanding where member institutions are on each of the task force charges

October meeting: An action agenda for ACSESULGU/APU

The Business meeting adjourned at 11:10AM. Dean Franklin Jones (Tennessee State) commended the executive committee on an excellent meeting. Special thanks were extended to Mr. Jim Hultine from U of Kansas for his extraordinary organizational skills.

14. Task Force Meetings: The following people were present at the task force meeting or had signed up for membership in the task force:

Education Industry: Kay Moore, \*Camilla Benbow, Jane Conoley, Carole Ames

Accountability: Jon Engelhardt, Marty Kaufman, Les Sternberg, Curtis Martin, Regis Bernhardt (no relationship to the Thomas B. Fordham Foundation), \*Bob Yinger, John Oehler, Charles Stegman.

School Leadership: \*Dick Andrews, Bob Wimpelberg, Jim Cibulka, Dee Hopkins, Joan Gallos, Joan Smith, John Taylor, Judy Mitchell, Sandra Damico, Walt Gmelch, Jill Tarule, Franklin Jones.

Governmental Relations: \*Vickie Chou, Barbara Fuhrman, Jill Tarule, Donna Evans, Ann Candler-Lovten, Linda Gambell, Bill Graves, Jeff Gorrel, Rich Kunkel, Tom Sherman, Franklin Jones, Liz Rothhein, Joan Gallos, Ray Bell, Les Sternberg, Ellen Williams, Jerry Bailey, John Taylor, Jayne Fleener, Jack Wheatly.

Culture in Communities: \*Douglas Simpson, Karen Gallagher, Vi Florez, Franklin Jones, Curtis Martin, Paul Mehta, Les Sternberg, and Ellen Williams

\*Chair of Task Force