Advocacy & Government Relations: Two Deans Perspective

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Advocacy

• ˈadvəkəsē/
• public support for or recommendation of a particular cause or policy.
Activism

• ˈaktəˌvizəm/
• policy or action of using vigorous campaigning to bring about political or social change.
20 Things That Matter
1. Silence is NOT an option

2. Be willing to stand for the right though the Heavens fall
3. Genuinely care about the issues you lend your voice to

4. Have an affirmative vision, one that shows what you are for, not just what you are against
5. Offer viable, doable, alternatives

7. Keep your legislative liaison informed and in the loop
8. Understand your Provost and President
9. Don’t do anything that will damage your credibility

10. Deans have a responsibility to lead in taking charge of our profession
11. Understand your role in strongly positioning educator preparation and EPP’s, Especially within blended colleges or comprehensive College’s of Education
12. Know where your education partners stand on the issues

13. Have the courage to speak up and be willing to be a leading or lone VOICE
14. Be willing to deal with the fallout of your positions

15. Stay humble – don't take yourself too seriously
16. You MUST own your thoughts, you don’t have to be the one writing them - Consider employing a writer
17. Never doubt the power of your influence.

18. All that is necessary for evil to rise is that good men and women sit and do nothing.
19. If you find you must be silent, support those who find they can’t

20. Fear is not good enough reason to do nothing.
14 Quotes That Will Inspire You to Do Great Things
1
Mahatma Gandhi

“Truth never damages a cause that is just.”
"Never doubt that a small group of thoughtful, committed citizens can change the world."

Margaret Mead
3
Martin Luther King Jr.

"And there comes a time when one must take a position that is neither safe, nor politic, nor popular, but he must do it because Conscience tells him it is right."
"Unless someone like you cares a whole awful lot, nothing is going to get better, it's not."
Elie Wiesel

"We must always take sides. Neutrality helps the oppressor, never the victim."
"As we talked of freedom and justice one day for all, we sat down to steaks. I am eating misery, I thought, as I took the first bite. And spit it out."
“Many persons have a wrong idea of what constitutes true happiness. It is not attained through self-gratification but through fidelity to a worthy purpose.”

Helen Keller
"No one must shut his eyes and regard as non-existent the suffering of which he spared himself the sight."

Albert Schweitzer
"Let us be 'protectors' of creation, protectors of God's plan inscribed in nature, protectors of one another and of the environment."

Pope Francis
Everything we do matters. If we all support each other in our dream of justice and kindness—and we reflect that dream in our daily acts—we can each be our own Rosa Parks.
"[A] difference is often made by one person who is fed up and is willing to act."
"Only through perils and upheavals can [n]ations be brought to further developments.

May the present upheavals lead to a better world."

Albert Einstein
"Imagine how different the world would be if, in fact, it were 'reading, writing, arithmetic, empathy.' "

Neil deGrasse Tyson
14
Tony Benn

"First they ignore you, then they say you're mad, then dangerous, then there's a pause, and then you can't find anyone who disagrees with you."